



ONE World No Hunger Future of the Rural World

BERLIN 27 – 28 APRIL 2017

bcc Berlin Congress Center | Alexanderstraße 11 | 10178 Berlin

The future of humankind will be decided in rural areas. A productive and sustainable agri-food sector in the rural areas of developing countries is vital if young people are to enjoy long-term jobs and income and natural resources are to be protected. In this way, we can eradicate poverty and hunger, reduce rural exodus and secure the food supply – even with a growing global population. Rural areas urgently need innovation and new economic and political impetus. We must ensure that globalisation is fair and that rural areas do not lose out.

The Federal Ministry for Economic Cooperation and Development (BMZ) cordially invites actors from the worlds of politics, the private sector, academia and civil society, from Germany and abroad, to attend the G20 conference “ONE WORLD – No Hunger. Future of the Rural World” in Berlin on 27 and 28 April 2017.

This event will focus on youth employment in rural areas. In Africa alone, an additional 440 million young people will be joining an already highly competitive labour market between now and 2030, most of them in rural areas. There is therefore huge potential to achieve dynamic rural development. If, however, these young people have no prospects for the future, there is a risk that long-term social harmony and stability will be put in jeopardy and that natural resources will be over-exploited.

One of the conference’s key elements will be the “Berlin Charter”. This document can serve as important political impetus and as guidance for decision-makers from the worlds of politics, business and civil society, with a view to boosting their involvement in efforts to foster rural development and youth employment. The document will be drafted in the run-up to the conference by an international advisory committee that will consult widely with non-governmental groups. The Charter will then be discussed at the conference before being officially presented to Federal Minister Dr Gerd Müller.

The second day of the conference will be devoted to implementation. Parallel thematic panel discussions will present and discuss selected solutions. Concurrently, the G20 will address the theme of youth employment in a private meeting. The issues and recommendations arising from the Charter process can serve as important political impetus for these discussions.

Not only do we intend to discuss our responsibility vis-à-vis the young generation at the conference – we will engage directly with young people themselves. Around 150 young people from Africa, from G20 countries and from Germany will attend the conference. A three-day pre-conference programme, leading up to a Rural Future Lab on Wednesday, will give them the opportunity to express their own ideas for a sustainable rural future.

INNOVATION
YOUTH
EMPLOYMENT

OF THE
**FUTURE
RURAL
WORLD**



Federal Ministry
for Economic Cooperation
and Development



PROGRAMME

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CONFERENCE MODERATOR: Astrid Frohloff, TV journalist

THURSDAY, 27 APRIL 2017

- 08.30 AM REGISTRATION AND WELCOME COFFEE
- 09.30 AM **OPENING ADDRESS: A world without hunger is possible**
Dr Gerd Müller
Federal Minister for Economic Cooperation and Development, Germany
- 09.50 AM **SPEECH: SHAPING A FAIR AND INTERCONNECTED WORLD**
Peter Altmaier
Chief of Staff of the German Chancellery and Federal Minister for Special Tasks
- 10.15 AM **WE ARE THE FUTURE OF THE RURAL WORLD!**
Young people from rural areas in Africa, the G20 nations and Germany will be given the opportunity to present their startups and tell their stories
- 10.35 AM **KEYNOTE: INVESTING IN THE FUTURE OF THE RURAL WORLD**
Dr Akinwumi Adesina
President of the African Development Bank, Côte d'Ivoire
- 11.00 AM COFFEE BREAK
- 11.30 AM **PANEL DISCUSSION: JOBS, JOBS, JOBS – BUT WHO DOES WHAT?**
Tony O. Elumelu
Entrepreneur and Founder of the Tony Elumelu Foundation, Nigeria
- Dr Mo Ibrahim**
Entrepreneur and Founder of the Mo Ibrahim Foundation, United Kingdom
- Prof Klaus Josef Lutz**
CEO of the BayWa AG, Germany
- Dagmar Wöhrl**
Member of the German Parliament and Chairwoman of the Committee on Economic Cooperation and Development, Germany
- Prof Muhammad Yunus**
Founder of the Grameen Bank and Nobel Peace Prize winner, Bangladesh

THURSDAY, 27 APRIL 2017

1.00 PM PRESENTATION OF THE “BERLIN CHARTER” – A model for rural development

Dr Agnes Kalibata

President of the Alliance for a Green Revolution in Africa (AGRA), Kenya

Prof Joachim von Braun

Director of the Center for Development Research (ZEF), Germany

1.15 PM LUNCH

2.30 PM PARALLEL CHARTER FORA – CALL FOR ACTION: How can we promote opportunities for the next generation in rural areas?

The aim of the parallel Charter expert fora is to provide a platform for discussing the implementation of the Charter (the Call for Action). They will start with introductory contributions from high-level speakers supplemented by the voices of youth.

1 Entrepreneurship, jobs and skills

Dr Louise Fox

Chief Economist of the United States Agency for International Development (USAID), USA

2 Innovation and digital opportunities

Dr Mo Ibrahim

Entrepreneur and Founder of the Mo Ibrahim Foundation, United Kingdom

3 Food security and social protection

Dr Till Wahnbaeck

CEO of Welthungerhilfe, Germany

4 Sustainable landscapes and climate resilience

Prof Klaus Töpfer

Director of ThinkTank for Sustainability (TMG) and Former Executive Director of the United Nations Environment Programme (UNEP), Germany

5 Infrastructure and rural-urban linkages

Dr Leonard Mizzi

Head of Unit Agricultural Development, DG Devco, European Commission, Brussels

6 Good governance, finance and funding

Dr Shenggen Fan

Director General of the International Food Policy Research Institute (IFPRI), Washington D. C.

4.00 PM COFFEE BREAK

CONFERENCE MODERATOR: Astrid Frohloff, TV journalist

THURSDAY, 27 APRIL 2017

- 4.30 PM** **SPEECH: STRONG RURAL AREAS – THE KEY TO FOOD SECURITY AND SUSTAINABLE PROSPECTS**
Christian Schmidt
Federal Minister of Food and Agriculture, Germany
- 4.45 PM** **PANEL DISCUSSION – YOUTH EMPLOYMENT IN RURAL AREAS: A G20 perspective**
Prof Xiaoyun Li
Dean of the College of Humanities and Development at China Agricultural University, Beijing, China
- Nachilala Nkombo**
Africa Executive Director (interim) of ONE, South Africa
- Dr Ibrahim Assane Mayaki**
CEO of the New Partnership for Africa's Development Planning and Coordinating Agency (NEPAD), South Africa
- Thomas Silberhorn**
Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development, Germany
- Amarjeet Sinha**
Secretary for Rural Development, Ministry of Rural Development, India
- 6.10 PM** **FORMAL HANDOVER OF THE "BERLIN CHARTER"**
to **Dr Gerd Müller**
Federal Minister for Economic Cooperation and Development, Germany
- 6.40 PM** **CLOSE OF DAY ONE FOLLOWED BY BUFFET AND DRINKS**

FRIDAY, 28 APRIL 2017

08.30 AM REGISTRATION

09.00 AM VOICES AGAINST HUNGER

Discussion of the current famine in East Africa and presentation of “Voices against Hunger” by the book’s authors and representatives.

Dr Akinwumi Adesina

President of the African Development Bank, Ivory Coast

Nick Austin

Director Agricultural Development, Bill & Melinda Gates Foundation (BMGF), USA

Bärbel Dieckmann

President, Welthungerhilfe, Germany

Gilbert F. Hougbo

President of the International Fund for Agricultural Development (IFAD), Rome

Dr Agnes Kalibata

President of the Alliance for a Green Revolution in Africa (AGRA), Kenya

Dr Gerd Müller

Federal Minister for Economic Cooperation and Development, Germany

Prof Joachim von Braun

Director of the Center for Development Research (ZEF), Germany

10.00 AM ① PARALLEL EXPERT PANELS – BEST PRACTICE IN ACTION: Initiatives to promote rural areas and employment

Private sector, scientific, civil society and international development cooperation organisations will present their groundbreaking, practical and outcome-oriented initiatives for promoting rural areas and (youth) employment in a series of parallel expert panel discussions.

1 Green Innovation Centres: boosting sustainable agricultural production and food security

Andreas Hermes Akademie

Federal Ministry for Economic Cooperation and Development (BMZ)

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

2 Making farming a business: securing income, attracting youth, empowering rural areas

German Agribusiness Alliance

German-African Business Association

German Asia-Pacific Business Association

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3 Educate, Employ, Empower – How female „Agripreneurs“ will help harness the Demographic Dividend

ONE Germany

GAFSP – Global Agriculture and Food Security Program

4 From Research to Practice: innovations in International Agricultural Research for Rural Futures

Consultative Group on International Agricultural Research (CGIAR)

International Centre of Insect Physiology and Ecology (icipe)

University of Hohenheim

5 Decent Jobs for Youth in the Rural Economy

Bill & Melinda Gates Foundation (BMGF)

Centre de coopération internationale en recherche agronomique pour le développement (Cirad)

International Labour Organization (ILO)

United States Agency for International Development (USAID)

11.20 AM COFFEE BREAK

11.40 AM ② PARALLEL EXPERT PANELS – BEST PRACTICE IN ACTION: Initiatives to promote rural areas and employment

1 Sound investments in Rural Innovations: Restoring Nature's Assets for Sustainable Development

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Deutsches Institut für Menschenrechte

Institute for Advanced Sustainability Studies (IASS)

World Agroforestry Center (ICRAF)

International Union for the Conservation of Nature (IUCN)

TMG – ThinkTank for Sustainability

2 Rural investment: How can we boost employment – especially for the young generation?

KfW Development Bank

International Fund for Agricultural Development (IFAD)

Agence Française de Développement (AFD)

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3 Policies in Support of Youth Entrepreneurship in African Agriculture

The Malabo Montpellier Panel

The Panel is facilitated by:

- International Food Policy Research Institute
- Imperial College London
- Bonn University

4 Rural employment and food security – A territorial approach

Food and Agriculture Organization of the United Nations (FAO)

New Partnership for Africa's Development Planning and Coordinating Agency (NEPAD)

OECD Development Centre (DEV) and OECD Centre for Entrepreneurship (CFE)

5 Beyond Talk: Putting Private Capital to Work for the Future of Agriculture

Global Crop Diversity Trust

10.00 AM **G20 Meeting** chaired by **Dr Friedrich Kitschelt**, State Secretary in the Federal Ministry for Economic Cooperation and Development, Germany

Participation by invitation only

1.00 PM **THANKS AND RECEPTION**

Dr Friedrich Kitschelt

State Secretary in the Federal Ministry for Economic Cooperation and Development, Germany

Working languages: Simultaneous interpretation into English, French and German will be provided for the plenary sessions. The Charter expert forums on Thursday and the expert panels on Friday will be conducted in English only; interpreting into French and German will not be provided. English and French will be provided at the following two expert panels on Friday: Green Innovation Centres and From Research to Practice. All other expert panels will be conducted entirely in English.